



Sands of Iowa Ag Services

Seed - Grain - Feed - Agronomy

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February 23, 2015

Dear Friend and Customer,

After an in depth examination of our family succession plan, the stockholders and management of our companies, Sand Seed Service, Inc. and Iowa Fertilizer Sales, Inc. have determined that it is time to sell parts of our third generation businesses. As we reviewed multiple scenarios of how to facilitate the sale of our company, we prioritized our customers, employees, and community. In conclusion of this process, we are pleased to announce that we have reached an agreement in principle to sell our Grain and Agronomy businesses to First Cooperative Association which has a strong presence in our community, a commitment to our employees, and a proven seasoned management team.

It is extremely important to us that all of our customers realize how much we value your patronage and support since our beginning in 1932 by our grandfather, John Sand. We wish we could meet with each of you individually, but realize with today's speed of media that this is not possible. We are committed to communicate timely information to all parties to make this transaction as seamless and smooth for your operations as possible. Current highlights include:

- All grain contracts, pre-paid fertilizer, seed, and chemical orders will be honored throughout the transition period including before and after the closing date of the transaction.
- Sand Seed Service Inc. will continue our seed business growing, conditioning, and selling soybean seed in our main office on the east side of Hwy 143. We look forward to our continued relationships with our growers and customers in this portion of our business.
- We are targeting to close the transaction of our grain and agronomy businesses to First Cooperative Association in early April 2015.

We know that change is not always easy, but we feel this decision strengthens the long term business value to our customers, our employees, and our community.

Thank you for your support and understanding,

The Sand Family, Board of Directors, & Stockholders

Sand Seed Service, Inc.

Charles Sand

Iowa Fertilizer Sales, Inc.

Ed Sand